

# **Accenture Recognized as a Leader in Worldwide SAP® Next-Generation Implementation Services in New IDC MarketScape Report**

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Accenture also named a Leader in the IDC MarketScape: Worldwide SAP® Implementation Services 2020 Vendor Assessment

NEW YORK; July 14, 2020 – Accenture (NYSE: ACN) is named a leader in the [IDC MarketScape: Worldwide SAP Next-Generation Implementation Services 2020 Vendor Assessment](#) (Doc #US46141520, June 2020), as well as the [IDC MarketScape: Worldwide SAP Implementation Services 2020 Vendor Assessment](#) (Doc #US45354920, June 2020).

The IDC MarketScape: Worldwide SAP Next-Generation Implementation Services report highlights Accenture’s longstanding partnership with SAP, noting recent initiatives “including the co-development of industry-specific and business process solutions on SAP S/4HANA®, SAP C/4HANA® (now SAP Customer Experience solutions), and SAP Cloud Platform.” The report goes on to state, “Accenture accelerates transformation — from ideation and business case to digital delivery and continuous improvement — using intelligent, data-driven platforms (myConcerto for enterprise transformation, myWizard for enterprise automation, and myNav for cloud) with preconfigured solutions and intelligent assets.”

The IDC MarketScape: Worldwide SAP Implementation Services 2020 Vendor Assessment report includes analysis of the 15 SAP applications systems integrators and notes that, “Accenture delivers consulting-led and industry-driven services in almost all industries to help clients transform their businesses and unlock more value from innovation and new SAP solutions and technologies.”

“Our clients look to technology in order to gain agility, innovation and drive profitable growth in sustainable ways,” said Caspar Borggreve, senior managing director and global lead for the Accenture SAP Business Group. “We are pleased with the IDC MarketScape reports and see them as supportive of our over 40-year track record of helping clients transform their organizations – most recently, helping them become intelligent enterprises using SAP S/4HANA and SAP cloud solutions.”

### **About IDC MarketScape:**

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor’s position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

### **About Accenture**

Accenture is a leading global professional services company, providing a broad range of services in strategy and consulting, interactive, technology and operations, with digital capabilities across all of these services. We combine unmatched experience and specialized capabilities across more than 40

industries — powered by the world's largest network of Advanced Technology and Intelligent Operations centers. With 513,000 people serving clients in more than 120 countries, Accenture brings continuous innovation to help clients improve their performance and create lasting value across their enterprises. Visit us at [www.accenture.com](http://www.accenture.com).

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