

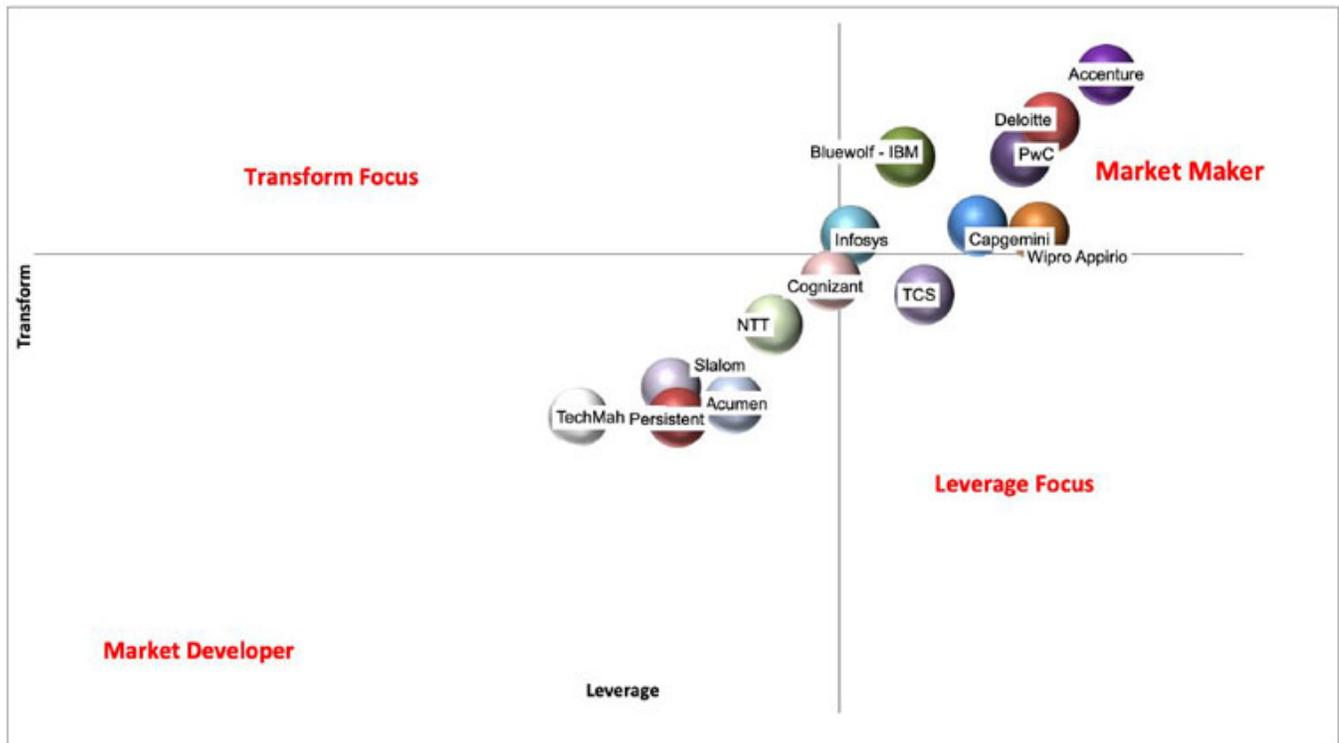
Accenture Positioned as the Overall Leader and Market Maker in Two capioIT Reports on Salesforce Systems Integration

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Reports highlight Accenture's continued growth, reach and scope of services, globally and within Asia Pacific

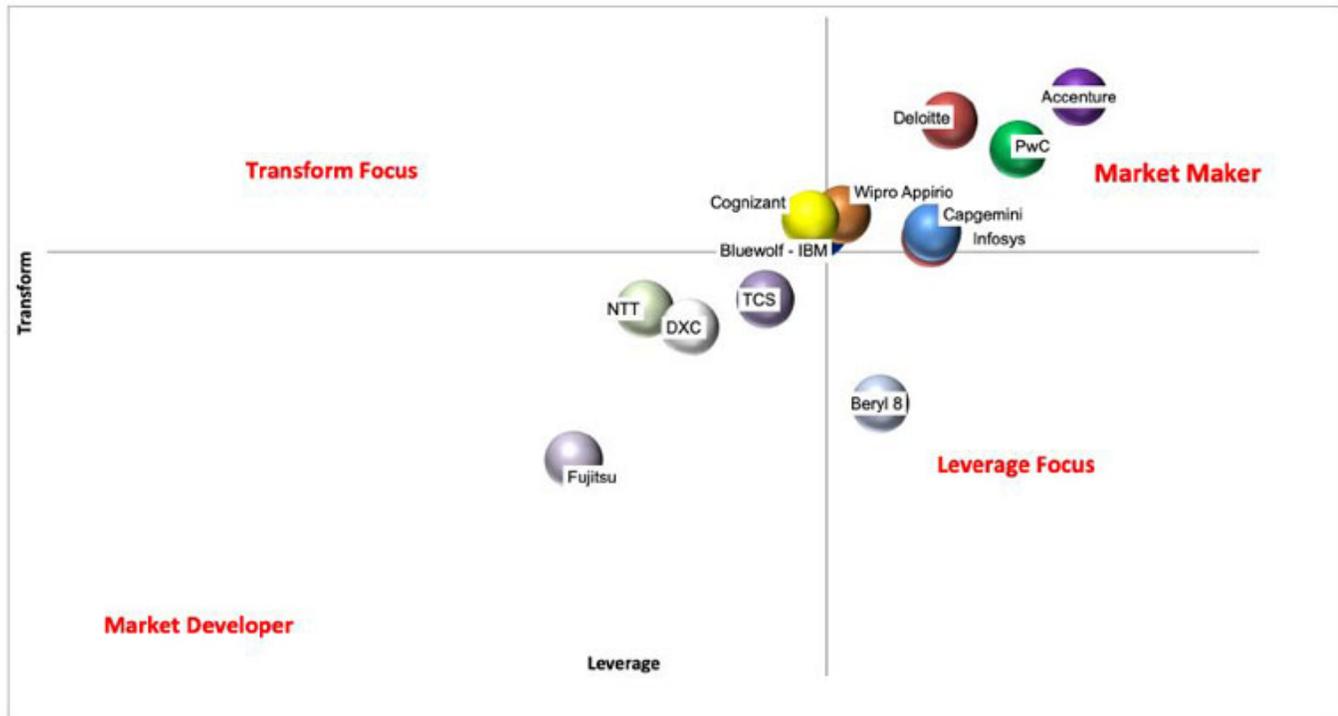
NEW YORK; Oct. 19, 2020 – Accenture (NYSE: ACN) has been strongly positioned as the overall leader and “market maker” in two new reports from capioIT, “Salesforce.com Global Systems Integration and Services Providers Capture Share Report – 2020” and “Salesforce.com Asia Pacific Systems Integration Capture Share Report – 2020.” The reports analyze the changing dynamics of the Salesforce services landscape and assess service providers’ consulting, implementation, and maintenance and support services for all Salesforce solutions.

capioIT notes that Accenture remains the number one provider in both the global and Asia Pacific Salesforce Services markets, stating, “Accenture has clearly maintained leadership on basis of scale and reach as well as functionality.” The reports cite Accenture’s organic and inorganic growth, as well as the company’s acceleration due to scale, ongoing investment and increasing integration into the broader cloud services portfolio of Accenture. The company’s strong relationships with Salesforce and the broader ecosystem with investments in integration service vendors are also highlighted. In the Asia Pacific region specifically, Accenture is lauded for its scale, breadth of relationships and coverage that has resulted in its leadership in the market.



capioIT

positions Accenture as overall leader in the 2020 Global Salesforce Systems Integration and Services Providers Capture Share Report



capioIT

positions Accenture as overall leader in its 2020 Asia Pacific
Salesforce Systems Integration Capture Share Report

"Accenture has repeatedly proven itself to be the leading vendor in the Salesforce ecosystem since capioIT started ranking companies in 2014," said Phil Hassey, CEO, capioIT. "Accenture provides consistency for clients in execution and innovation and has successfully created measurable business outcomes for Salesforce clients around the world."

As part of its analysis, capioIT assessed 14 services providers across 17 capabilities and attributes focused in two key areas, *Transform* and *Leverage*. *Transform* is the ability for a vendor to engage and create processes and stronger measurable business outcomes for clients. *Leverage* is focused on the ability to work in a broad integrated ecosystem and provide scale to the creation and measurement of client outcomes.

Yusuf Tayob, senior managing director, Accenture Salesforce Business Group, said, "We believe that our leading positions in capioIT's global and Asia Pacific reports are a clear result of Accenture's dedication to investing in innovation, attracting and nurturing top talent, and developing real-world solutions to grow our Salesforce business. We believe that it is this commitment that differentiates us in our ability to help our clients gain maximum value from their Salesforce solutions."

Excerpts of capioIT's global and Asia Pacific reports can be viewed [here](#) and [here](#), respectively.

For more information on the Accenture and Salesforce relationship, visit <https://www.accenture.com/salesforce>.

About Accenture

Accenture is a global professional services company with leading capabilities in digital, cloud and security. Combining unmatched experience and specialized skills across more than 40 industries, we offer Strategy and Consulting, Interactive, Technology and Operations services—all powered by the world's largest network of Advanced Technology and Intelligent Operations centers. Our 506,000 people deliver on the promise of technology and human ingenuity every day, serving clients in more than 120 countries. We embrace the power of change to create value and shared success for our clients, people, shareholders, partners and communities. Visit us at www.accenture.com.

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