

Accenture Named a Leader in 'Salesforce Consulting Partners' Report by Independent Research Firm

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NEW YORK; Aug. 3, 2021 – Accenture (NYSE: ACN) has been named a Leader among Salesforce consulting providers in “The Forrester Wave™: Salesforce Consulting Partners, Q2 2021” report. Accenture received top scores in the “Current Offering” and “Market Presence” categories.

According to the report, “Accenture is Salesforce’s largest partner, with more than 20,000 practitioners working on Salesforce projects and with deep experience across all major Salesforce Clouds.” It also notes, “Accenture stands out for its scale and ability to tackle complex transformation work,” and that “the provider has unparalleled breadth and depth of capabilities spanning technology, design, consulting, long-term operations, and skills, not only with Salesforce but also with the Salesforce ecosystem.”

“Driven by the power of customer data, we are committed to working with Salesforce to reimagine human experiences that reignite growth and help accelerate the path to value for our clients,” said Yusuf Tayob, senior managing director, Accenture Salesforce Business Group. “We believe this recognition by Forrester reflects our differentiated capabilities, the strength of our talented people to deliver transformation with trust and speed, and our dedication to helping our clients solve their most complex challenges.”



Accenture named a **Leader** in Salesforce consulting services

The Forrester Wave™: Salesforce
Consulting Partners, Q2 2021



The report evaluated Accenture and 12 other Salesforce service providers across 23 criteria including global resources; capabilities for specific Salesforce clouds such as Sales Cloud and Industry Clouds; capabilities for specific types of services including consulting; and ongoing support, and people and culture, with an emphasis on diversity and corporate social responsibility. Also examined were vision, execution and innovation roadmaps, number of clients, large enterprise projects, and Salesforce revenue.

Accenture has completed over 1,400 Salesforce implementations for more than 1,100 global enterprises across all industries, driving some of Salesforce’s largest transformational projects. For more information on the Accenture and Salesforce relationship, visit <https://www.accenture.com/salesforce>

About Accenture

Accenture is a global professional services company with leading capabilities in digital, cloud and security. Combining unmatched experience and specialized skills across more than 40 industries, we offer Strategy and Consulting, Interactive, Technology and Operations services — all powered by the world’s largest network of Advanced Technology and Intelligent Operations centers. Our 569,000 people deliver on the promise of technology and human ingenuity every day, serving clients in more than 120 countries. We embrace the power of change to create value and shared success for our clients, people, shareholders, partners and communities. Visit us at www.accenture.com.

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